
the home of Mrs. E. M. M.

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Motorists---Take It Easy

The highways of North America are dotted with thousands of motor cars as people travel from city to town and town to city, and as they proceed on business journeys. Each and every one of these cars is a high-powered vehicle, capable of doing almost incalculable damage unless handled with judgment and discretion. Whether you and your friends enjoy the motor trip you may be making depends not on the speed you travel, but whether you arrive safely at your destination.

In the United States last year there were almost one million motor accidents, with 36,000 deaths. The accident and death rate in Canada is almost as high. Ontario last year recorded 512 deaths and 8,900 accidents which were not fatal, but many of which meant people scarred and maimed and intense suffering.

In the driving of a car, a man reveals himself. It is the thoughtless, selfish, reckless driver that is largely responsible for the toll on the highways. What is gained if a man arrives at his destination a few seconds ahead of schedule? Why do we not learn, when seated behind the wheel of a car, act like bores and leave behind them every vestige of courtesy and consideration for others?

The motor is a wonderful invention, but in the hands of a man without judgment or balance, is a terrible instrument of destruction, leaving death and maimed lives in its wake.

In the August issue of our popular little magazine "Reader's Digest" there appeared an article entitled "—And Sudden Death" which has attracted continent-wide notice and hundreds of thousands of reprints of which are being distributed throughout Canada and the United States. The only regret is that a copy cannot be placed in the hands of every person who drives an automobile. It is a gruesome recital of what automobile accidents really are,—a realistic portrayal of scenes witnessed every day on the highways of this supposedly civilized continent.

The automobile, says the writer of this article, is treacherous, just as a cat is. It is tragically difficult to realize that it can become the deadliest missile. An enthusiast tell us, it makes 60 an hour feel like nothing at all. But 65 an hour is 100 feet a second, a speed which puts a viciously unjustified responsibility on brakes and human reflexes, and can instantly turn this docile luxury into a mad bull elephant.

Collision, turnover or sidewalk, each type of accident produces either a shattering dead stop or a crashing change of direction—and, since the occupant—meaning you—continues in the original direction at the original speed, every surface and angle of the car's interior immediately becomes a battering, tearing projectile, aimed squarely at you. Inevitable. There is no bracing yourself against these imperative laws of momentum.

It's like going over Niagara Falls in a steel barrel full of railroad spikes. The best thing that can happen to you in the event of the rare thing is to be thrown out as the doors spring open, so you have only the ground to reckon with. True, you strike with as much force as if you had been thrown from the Twentieth Century Cadillac at top speed. But at least you are spared the lethal array of gleaming metal knobs and edges and glass inside the car.

Anything can happen in that split second of a crash, even those lucky accidents you hear about. People have dived through windshields and come out with only superficial scratches. They have run cars together head on, reducing both to twisted junk, and been found unhurt and arguing bitterly two minutes afterward. But death was there just the same — he was only exercising his privilege of being erratic.

And every time you pass on a blind curve, every time you hit it up on a slippery road, every time you step on it harder than your reflexes will safely take, every time you drive with your reactions slowed down by a drink or two, every time you follow the man ahead too closely, you're gambling a few seconds against agony and sudden death.

There is an old legal phrase that "time is of the essence of the contract." This is not true on the highway; the reverse is true. Your duty as a driver is to bring about time not only yourself, but your fellow and friends who may be travelling with you. Equally, it is your duty to so drive your car as to in no way endanger others but to allow them to likewise reach their homes in safety.

Worked Under Difficulties

French Engineers Had Hard Job Building Hotels In Algeria

As the French penetrate further and further southward into the Sahara, pacifying the roving Arab tribes as they go, hotels are being erected for the accommodation of Government officials, visiting Army officers, business men and the occasional venturesome tourist. The hotels had to be taken south, through the desert, in parcels. Each parcel weighed about 200 lbs., and was one camel load. Caravan after caravan, traveling forty-five days through sands, brought to Timimoun, in the far south of Algeria, the many tons of windows, doors, glass, china, linen, cutlery, furniture, electrical installation and other equipment needed for the local hotel. Neither foremen nor European laborers would agree to go there, so the place was built by French army engineers, who themselves had to trace in the sand the first outline of the building because the superstitious wild Arabs of the region feared The Evil Eye, and would not have anything to do with blueprints. They did consent to make the mud bricks, however, which form the walls, and to drag up to the site the date-palm trunks forming the roof beams and "girders." The rest had to come in parcels. Even the ships of the desert, bringing the parcels were temperamental. They would not travel on even the good roads as were to be found along their line of route, but had to be steered over red sandy courses. Camels suffer from bad spells of foot soreness unless allowed soft tracks.

Drama Festival Finals

Dates Are Set For 1936 Contests In Western Canada

Regulations covering the 1936 Dominion drama festival provide for contests in 11 regions into which Canada is divided for competition, with a final week in Ottawa beginning Monday April 20.

Issued by A. J. Aylen, honorary secretary-general of the festival, the regulations set the following dates for the English play regional festivals in western Canada: British Columbia (Vancouver), Jan. 27 to Feb. 1; Alberta (Calgary), Feb. 6 to 8; Saskatchewan (Saskatoon), Feb. 13, 14, 15; Manitoba (Winnipeg), Feb. 20, 21, 22.

Regional festivals for French plays will be held in Quebec City, Montreal and Ottawa on dates to be arranged and announced later.

No play performed in the finals at Ottawa in 1934 or 1935 will be eligible for presentation in 1936, the regulations set forth. As in the past the festival will be restricted to one-act plays or single self-contained scenes from longer plays which occupy not less than 20 and not more than 45 minutes.

Direction of the festival again will be in the hands of Col. H. C. Osborne, honorary director, and an executive committee. In each region a regional committee will have charge.

A government laboratory in Texas has succeeded in producing helium 99.96 per cent. pure.

Lighthouse Heroine Dead

Madame Matelot Won Overnight Fame On Belle Isle

Mme. Matelot, heroine of marine tradition, died recently at Lorient, France.

It was in 1910 Mme. Matelot (the translation of whose name is "sailor") leaped in an agonizing fight to world fame, won the admiration of mariners the world over, and subsequently the Carnegie Medal for heroism and the Legion of Honor.

Her husband was the lighthouse keeper at Kerdons Light on Belle Isle. As he was about to rest the light in motion one twilight it would not throw its warning rays across treacherous shoals.

The woman called her children and made them turn the heavy light all night while she tried to aid her husband start the machinery.

When the children no longer could continue the endless grind, the mother took up the task and kept the light turning until dawn, when she collapsed as help arrived.

Sir Herbert Robson

Prominent Grain Merchant Dies Suddenly In England

Sir Herbert Robson, prominent grain merchant and chairman of the Baltic exchange, died suddenly in London. He was 61 years of age.

Sir Herbert was a foremost opponent of governmental measures for restriction of wheat production and control of world wheat trade.

Sir Herbert died at Maiden, Essex. He was born in Northampton in 1874. He was a director of a number of important companies. Twenty years ago he was chairman of the chamber of commerce of Karachi, India, and a member of the Bombay legislative council.

Used Like A Pencil

No Pressure Required With New Tool For Engraving

For engraving on gold, silver, brass, copper, aluminum and other metals as well as bakelite, catalin, ivory and hardwoods, a plug-in tool that is used like a pencil is available. No pressure is required, the operator writing or printing as with a pencil. The tool cuts rapidly with a chisel-like stroke. The powerful little motor operates on 110-volt, a.c. circuits, the standard lighting current used in homes. The engraver fits the hand.—Popular Mechanics.

Times Have Changed

Back in the good old days a boy could go to a picnic and have a dandy good time on two bits. He would ride the merry-go-round a couple of times, drink a glass of red lemonade and spend the other time for a ticket to a minstrel show. But how things have changed. A boy of the same age in these fast-changing times will spend at least \$2 or \$3, and blamed if he believes he has as good a time as the boy who took a quarter with him for his day's expenditures at a picnic.

There are 15 per cent. more earthquakes when the moon is nearest the earth than there are when it is farthest away.

AS ETHIOPIA RALLIES TO ARMS



Doing their bit

Imperial guard

Julilee Week Was Busy

King's Secretaries Repplied To Over Ten Thousand Messages

Statistics just available give some indication of the work performed by His Majesty's secretaries during Jubilee week. During the period May 3 to 9 the King received 10,264 telegrams from every conceivable part of the British Isles. Every sender of a telegram within the Empire was asked to matter what his rank or station in life, had a reply sent him by His Majesty, by one of the private secretaries. Overseas messages were similarly answered, the more important by cable, but many by a personal letter from the King's secretaries or His Majesty's representative in the Dominions or Colonies.

A new metal, invented by a British firm, is lighter than aluminum, as strong as cast-iron, cheaper than brass, impervious to sea-water, and can be bent when cold. It is in use by the admiralty.

The hyrax is the nearest living relative of the elephant. It is a little animal no larger than a rabbit and is erroneously designated in the King James Bible as a coney.

All houses on the main street of Istanbul, Turkey, are red, by decree of the municipal council. On days they are draped in the Turkish colors.

BIG size BIG value BIG satisfaction

BIG BEN
THE PERFECT
Chewing Tobacco

FASHION FANCIES



Predicts Horseless London

Ministry of Transport Working To Ban Horse-Drawn Traffic

Within five years it is predicted, the London dray horse will be so rare in London as to be regarded as a curiosity, the streets of 1940 being practically entirely free of horses. The Ministry of Transport is hastening this condition by plans to substitute horse-drawn traffic by a completely mechanized system, and some of these plans will be carried into effect shortly.

The busy streets in London will be closed to horse-drawn traffic in the near future by regulations soon to be issued by the department. Already there is a device operating in Oxford street between certain hours. Later an edict will be issued that horse-drawn vehicles will not be allowed in London at all after a period of from three to five years.

Under existing traffic legislation, the Minister of Transport, L. Horne-Belisha, has power to put an end to traffic by horse in London's streets. His department, however, has no intention of driving horses from the streets until their owners have had fair warning.

Eastern Excursions

Bargain Fares Offered By C.P.R. and C.N.R. For Early Autumn Trip

Popularity of early autumn bargain fares to eastern Canada last year has induced the Canadian Pacific and Canadian National railways to offer similar travel privileges in September of this year, according to an announcement by Joseph B. Parker, western secretary, Canadian Passenger Association.

This fall weather rate, attractive after the heat of summer, begins with a ticket sale from September 21 to October 1 and bears a final return limit of 45 days in addition to the date of sale. Stop-over privileges go with the tickets within a limit at the stations of Port Arthur, Armstrong and east.

Tickets will be honored in coaches, tourist or standard sleepers on payment of fare according to the accommodation desired. They will be on sale from all stations from Port Arthur, Armstrong and east, including Pacific Coast points to all stations including Sault Ste. Marie, Sudbury, Cochrane and east.

Not Empty Handed

An Italo-Abyssinian dispute has arisen in Amsterdam—the Abyssinian, a commissioner at an Italian restaurant, gave notice that he was returning home to join the army. As he was leaving the building, the Italian proprietor noticed he was carrying a large bundle. Asked what it contained, the man replied "Revolvers." But police summoned to the scene discovered it was a quantity of the restaurant's silverware.

Cleaning Railway Coaches

The latest method of cleaning railway carriages is that used by the German Federal Railways. The carriage is run into a huge airtight cylinder into which is pumped a strong disinfectant gas. The carriage remains in the gas long enough to allow it to penetrate every chink and corner, so that all ill-smelling bacteria are killed.

Rebuilt By New Method

Worn Machine Parts Made As Good As New

Fired at the speed of a rifle bullet, particles of hot metal rebuild worn machine parts by a new method. Scrap heads are cut into the surface to be repaired and then the metal is sprayed on the grooves and ridges in such a way as to "rebuild" and become part of the metal under treatment. The spraying is done with an electrically operated gun that "shoots" the metal particles through a tiny hole in the nozzle at 2,700 feet per second. The rebuilt parts are smoothed and polished with abrasives, giving long wear. Piston rods, cylinder walls, shafts, bearings and turbines are among the parts treated successfully.—Popular Mechanics.

There are 23 different kinds of alcohol commercially produced.

THE FAMOUS RUBBING LINIMENT
Rub on—pain gone. Get the new large economy size—also available in smaller, regular sizes.

MINARD'S "KING OF PAIN" LINIMENT

Enjoy the variety of breads it is easy to make with

ROYAL YEAST CAKES

Graham Bread is both wholesome and delicious. See page 8 of the Royal Yeast Cake Book.

For breakfast or lunch this Yeast Ring is always welcome. Recipe on page 9, Royal Yeast Cake Book.

This buttery Dutch Apple Cake is a special treat. Recipe in Royal Yeast Cake Book, page 15.

YEAST must be in perfect condition if it is to leaven properly. That's why every Royal Yeast Cake comes to you individually protected by an airtight wrapping. You can depend on these famous yeast cakes for full leavening power every time. Keep a package handy in your kitchen.



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This Robin Was Clever

Called Man To Help Rescue Mate From Snake
The story of a robin which called a man to rescue its mate from the jaws of a snake was told Friday.
George Swan, attracted by a bird screaming and flapping against the back door of his home, went to investigate. The robin flew away as he approached, appearing to call him on, and Swan followed.
It led him to the end of the garden circling close to the fence, calling loudly. There the grass showed a snake with another robin in its mouth.
He killed the three-foot reptile with a stick and the two birds flew away together.

One of the most important of all the factors bringing about the alteration of prosperity and depression, says the Dominion Bureau of Statistics, is the output and value of agricultural products. In a country such as Canada, where agriculture occupies a large place among the economic activities of the nation, the crop yields cannot but affect the general business.

MISS ALADDIN

—By—
Christine Whiting Farmer

"One Wide River To Cross"
"The Unknown Tort," Etc.

SYNOPSIS

Nancy Nelson is a sub-bd, a gay, irresponsible girl of nineteen, with no care beyond the choice of her costume in the market-crash, her indulgent father loses all he has, and his family is faced with the necessity of a simpler method of living. From an eccentric relative in Colorado, who offers the girl a home on what seems to be impossible conditions.

After much consideration Cousin Columbine's offer is accepted, and Nancy and Jack arrive at Pine Ridge. Nancy set out one afternoon to climb to the top of a hill so as to obtain a view of the surrounding landscape and misses the path. Aurora Tabbs told her to follow. A truck comes along the road driven by Matthew Adams, and she asks him which way to go. They follow the hill, look around, and then go on to Cousin Columbine's. There Mark Adams tells Nancy that his brother Luke has broken his leg, and that Jack Nelson has been hired to help with Luke's leg. Nancy goes to see Jack, and Nancy finds that she is someone, and having no books to read, the idea of starting a public library. These anxious moments get on, and Nancy wants home to get her parents to send all the books they have, and all they can induce others to let them have.

Matthew Adams goes to Christmas shopping in a neighboring town. On their return to Pine Ridge, Nancy is amazed to see the Columbine residence all lit up, and asks Matthew if he knows why. He said, "Let's go in and see. Then Nancy learns that she is having her debut, as the different setting that there had been planned for her in Boston.

Nancy's parents and friends gave their liberal support to her request for books, and a sizeable box arrived in due course. Father Adam insisted a sign for the library, and the Adams boys worked on the shelves for the books and decorations to make the room look presentable.

Now Go On With The Story

CHAPTER XV.—Continued

To the natives of Pine Ridge the Adams family seemed wonderful enough as it was. "And how every one of those blessed Adams had worked thought Nancy with gratitude. Father Adams next lettered adorned more than three hundred books which Junia and Mary Taylor had helped her cover with brown paper. Father Adams had run over, too. Some of the work was done on winter evenings when Jack and the Adams boys had joined them, as well as the look-alike foreign ranger who appeared at church one Sunday, and had contrived to appear at the Nelson mansion at frequent intervals since.

Mother Adams made and donated cretonne hangings for the windows. Mother and Mark had built the bookshelves which graced the whole room, and made from lumber they "just found lying around the place," and stained dark brown. Even George busy at school, appeared on a weekend with a dozen books; and Luke painted four chairs found in the schoolhouse. Transformed. The Chinese room proved such a success that he insisted on painting Nancy's desk as well, and a table for magazines found in Aurora's cellar; while his mother sacrificed a wicker porch chair, cushioned to match the hangings at the window.

"This place would be almost cozy if it weren't for the bare walls," said Mary Taylor. "But don't you mention the lack of pictures before Junia. No knowing what impossible contribution she might bring in!" Nancy smiled, and answered: "I'll be sure to see Cousin Columbine's attic. I saw an old engraving of Lincoln up there the other day."

There was also one of George Washington, and Mary appeared that afternoon with what she said her mother called "a yard of authors' photographs of the New Englanders," and she framed in oak.

Eve Adams laughed when she saw this offering.
"It brings things back, Nancy. Here in our attic is a yard of roses, and we had a yard of kittens in the nursery. That idea used to be all the rage."
"Gee, Mum! I remember those kittens!" This was Mark pausing as he adjusted a crooked window shade. "They had blue ribbons round their necks and extraordinarily long whiskers! But these are good photographs, Nancy. They'll add a little sparkle to our decorations."

No wonder Nancy felt a thrill of pride at the result of her planning! Out of what a few short weeks before they had been a bare and useless room, had blossomed this cheery

little place; and already the people of the village were asking if it couldn't be opened every night. Ten days ago they had had their "house-warming," with hot chocolate and doughnuts for refreshments—a party which even Victor Tubbs had raised himself sufficiently to attend!

This had been on a Saturday, and the minister who conducted services in the Pine Ridge church twice every morning, arrived in time to make a speech. Nancy hadn't counted on that; but it was a good speech and she liked the minister despite the fact that he referred to her as "our young benefactor." Indeed, at this point in his address, Jack had been stricken with an attack of choking, and at least four Adams had winked in her direction; while the sophisticated Nancy Nelson had felt her ears grow red with confusion.

Nancy smiled at the memory. She was feeling particularly happy this afternoon for good news had arrived from home. Dad was making a new start with a splendid firm, and had been offered an unexpectedly good price for the city house.

"In some ways it's a wrench to give it up," wrote her mother, "but we can't lose this chance; and in any case we shall stay in Edgemore for several years. Phil loves his house, and I am loving the life of a country town again. It's such a joy to see your father his cheerful self once more. These anxious moments have brought him some grey hairs; but he's happy and interested now, and wondering if you're not almost ready to come home."

Home! The girl drew a long, long breath. It would be wonderful to see Dad and Mother and, Phil and the family and all the old friends. And Cousin Columbine was going to miss her frightfully. And she couldn't leave until the library was running smoothly and the good-looking boy had picked her up. He says he feels as if he were sentenced to Siberia, though it's the first time he hasn't jumped at the chance of going to Uncle Tom's! I—I wonder why."

Nancy smiled at this subtle complication. The door was to watch the boys depart. There was a glimpse of the plains from her little porch, and as they lingered a moment, she asked, her eyes on that undulating vista: "Does your uncle live right on the prairie, Matt?"

"The young man nodded.

"Sixty miles out, in a big old rambling ranch house surrounded by cottonwoods—a bully place. Those plains are wonderful. Nancy, he's a hunter, treacherous, too. We'll take you out after the weather's settled. No knowing what thrilling adventures we may have."

Light words. Matt little thought that only a few weeks later they would come back to him during long, long hours when none of them was ever to forget.

Place Of Historic Interest

Fort Churchill Eloquent With Stories of Courage and Disaster

The other day Fort Churchill, Canada's northern port on the Hudson Bay and the prairie's back door to the sea, was celebrating the opening of its shipping season. As a public holiday, the development of Churchill has been almost talked into existence. It was ridiculed and bitterly attacked when the rails were being laid and the grain terminals were under construction. But as a place of historic interest it has great significance and fascination.

For more than three hundred years ships have sailed into the Hudson Bay from the ports of Great Britain and Europe. Into it came the early explorers in their search for the northwest passage to the Orient and Cathay. By this route the first live stock and the first piano ever brought to the opening were freighted by sturdy sailing vessels.

And at Churchill English and French held forts now crumbled into ruins. Here the Danish explorer, Munk, in the early part of the seventeenth century, survived a bitter winter in which most of his companions perished. Many decades later, in 1812, the gallant Selkirk soldiers struggled with nature in the environs of the port; held their chains high through a steady test of cold before they could start on the trek to their new homes in the south.

Churchill is eloquent with stories of courage, treachery and disaster. The sub-Arctic holds its lure to the adventurous to this day. The annals of this new Canada's port may remind us of the determination of the pioneer explorers and settlers to break the hostile and forbidding nature in a new land.—Hamilton Spectator.

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The Anthony Eden Touch

London Bussman Made German Passenger Feel At Home

Whether London Transport is aware of it or not, at least one of its staff possesses the Anthony Eden touch.

On a west-bound 19 bus a young German seated in front of me tendered his money with the word "Piccadilly." The conductor asked which end of Piccadilly he meant, but the passenger's English was limited to the one word "Piccadilly."

Thereupon the conductor broke in to assist German, and the matter was adjusted. The delighted passenger moved to a seat beside the door, and a long conversation, following with international amity, followed.

They parted with effusive Auf Wiedersehn.—London Daily Sketch.

Egyptian Shortland

Papers Recently Discovered Show System Many Centuries Old

Three pieces of ancient Egyptian "papers" were discovered not long ago. On them were marks which proved very interesting, for they were clearly a system of shorthand many centuries old. Actually these treasures dated from the third century A.D. and there could be no doubt about them, for there was a perfectly good "longhand" translation given with the shorthand signs. It was this fact which made the documents most interesting, for it gave the key to other manuscripts which until then had been mysteries that nobody was able to explain.

Turkish Law For Men

Compels Them To Wear Hats With Brims

If being allowed to wear what you like is a symbol of freedom in general, Turkish women are distinctly freer than Turkish men. The men to day are compelled by law to wear hats with brims. The brim is to prevent the sun from striking the ground with his forehead, as religious custom prescribes, when he is saying prayers. The women may wear what they choose.

In Trinidad, West Indies, whence much of the grapefruit comes to Canada, the planters have to depend solely on rainfall. Grapefruit grows in the United States in California and in Florida; in Palestine in Asia, and in Rhodesia, South Africa is produced under controlled irrigation.

During the last 10 years, a total of 22,000 earthquakes has been recorded in Japan.

Joins Gallery Of Fame

Man Who Sold Mauretanian's Furnishings Held Value Recalled

A record of the auctioneer's voice was made during the sale of the Mauretanian's furnishings, and will be stored away for the benefit of posterity in the Gallery of Famous Voices and Famous Occasions in Broadcasting House in London. The auctioneer's voice will keep company with those of Britain's greatest men and women, from the King and Queen down.

Meat packing, the nation's largest industry from the standpoint of the value of its products, is employing 16 per cent. more persons on a pay roll 38 per cent. larger than a year ago.

Tuberculosis causes more deaths between the ages of 14 and 46 years than any other disease.

"Any luck?" asked Nancy, as the boys drew up two gay red chairs.

Matthew nodded.

"Your kid brother came so profit by the misfortunes of others. Luke breaks a leg, and Jack gets his job. And now my Uncle Tom (Mother's brother, who has a small farm on the plains), is down with flu along with two of his men, and has sent an S.O.S. for one of us fellows to help them out. Mark's drawn the unlucky number, and Jack's going back to the ranch again to take his place."

"Well!" said Nancy, "I'm sorry to have Mark go, of course, but it's marvelous for Jack; and sometimes there are complications after flu!"

"A lot of sympathy you have for Uncle Tom," grinned Matthew.

Nancy laughed.

"I was merely wondering how long the job would last. The poor soul is empty, and none of us would get our turn on the face to the East, you know."

Jack laid nothing; and suddenly Matt's color rose.

"Why—you're not leaving us this spring, are you?" I mean Miss Columbine said you were going."

"I know; but such a thought never entered our heads, Matt. And now Dad's made another start. I'm pretty sure they'll want us to come home."

That I don't lead leaving Cousin

WILSON'S

FLY PADS

REALLY KILL

One pad kills flies all day and every day for two weeks. A pad in each room kills mosquitoes, no stickers, no bad odor. Ask your Druggist, Grocery or General Store.

10 CENTS PER PACKET
WHY PAY MORE?
THE WILSON FLY PAD CO., Hamilton, Ont.

Little Helps For This Week

The Lord shall give thee rest from thy sorrow and from thy fear, and from the hard bondage wherein thou wast made to serve.—Isaiah 31:3.

Today beneath thy chastening eye, I crave alone for peace and rest. Submissive in Thy hand to lie, O Lord, who art as a shadow of a great rock in a weary land.

Thou hast made me for Thyself, and my heart is restless until it rests in Thee. Grant to us above all things, that we be made to rest in Thee, to have our hearts at peace. Thou art true peace of the heart. Thou only art rest. In this very peace that is in Thee, the one Chiefest Eternal Good, we will sleep and rest.

Demand For Maps

Search For New Mineral Deposits Calls For Detailed Information

A marked increase in the demand for maps of the interior, for prospectors, men, foresters, engineers, and other classes, is reported by the Topographical and Air Survey Bureau of the Department of the Interior. During the last fiscal year, 50,000 copies were distributed by the bureau, in comparison with approximately 70,000 during the preceding year.

The intensive search for new mineral deposits during the year was an important factor in the increase, while the desire of sportsmen to secure detailed maps of an area, when planning fishing, hunting or canoe trips, had a marked tendency to further increase the demand. The fact that a great many of the maps of the bureau are made from photographs taken from the air, thus ensuring a completeness of detail that does not prevail in the case of the older maps, also contributed to the increase.

A total of seventy-two maps of different districts throughout Canada, are in course of preparation by the bureau and many of the areas being covered give promise of early mineral or other development.

A catalogue of the 1000 or more maps at present available has been published and copies may be obtained, without charge, upon application to the Survey General, Department of the Interior, Ottawa.

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Warehouses At Calgary, Edmonton, Regina and Winnipeg

The Champion Chronicle

L. A. STARK
Editor and Publisher

Thursday, September 5, 1935

It is doggedness that does it. Sir Malcolm Campbell has now attained his heart's desire—300 miles an hour in an automobile, a speed that would be terrific in an aeroplane. What apt subject lesson for everybody with ambition and a desire to get on the world. Over and over again Campbell was told that it was impossible to attain this speed in a motor car, but his persistence has accomplished it. In 1923 people were apt to laugh at the film industry and it was difficult to get financiers interested, but the Prince of Wales, although a young man, had visions and publicly said in that year "It is well worth the British Nation's while to take the film industry seriously, and to develop it to its utmost as a national industry. In 1925 "Variety" (New York City) reported "actually, the year will go down in the books as one in which British films struck out on their own—and made good. Think of the doggedness of Henry Ford, Edison, and other men too numerous to mention, men who not only have the satisfaction of accomplishing what they set out to do, but at the same time give work in a new direction to millions of men and women thus enriching the world in culture and prosperity."

Line Elevators Reduce Storage Rates on Grain

Line country elevator and terminal companies have filed tariffs with the Board of Grain Commissioners providing for a reduction in storage rates from one third to one forty-fifth of one cent per bushel per day. This reduced rate became effective September 1st, 1935.

Margaret Patterson
A. T. C. M.
Teacher

Piano and Theory
Winter and Summer
Candidates all successful
Phone 409

CHAMPION GROCERIA

Cooking Onions, 8 lbs. for.....25c
Rolled Oats, 8 lb. sack, each.....45c
Corn Flakes, any kind, 3 for.....25c
Ripe Tomatoes, per basket.....30c
Spanish Onions, per lb.....10c
Empress Pure Raspberry Jam, 4 lb. tin.....70c

For Pickling

Silverskin Onions, Red and Green Peppers, Cukes,
Green and Ripe Tomatoes

For Preserving

Peaches, Pears, Transcendent Crab Apples, Green
* Gage Plums

E. LATIFF

Phone 14

For Sale

A new Coleman, instant gas, three burner range with oven, at a reduced price. Enquire at Chronicle office.



Champion Lodge
A. F. & A. M.
G. R. A.

Meets second Thurs-
day in each month. Visiting brethren
welcome.
J. H. HIGGINS W. M. G. L. DEPUY
Secretary

HERBERT J. MABER
SOLICITOR, BARRISTER, NOTARY
VULCAN
At U. S. Alexander's office
every Thursday

Dr. H. NEWTON HEAL
DENTAL SURGEON
In Champion Thursday
and Friday.

Ruby Graham
Teacher of
Piano, Theory and
Harmony
Re opening of Classes
Saturday 31 August
Studio
Residence Mrs. G. Campbell

BARGAIN CENT-A-MILE TRIP TO LETHBRIDGE ROUND TRIP FARE 90c From CHAMPION

Low fares from other stations

GOOD GOING SEPTEMBER 13 to 14
RETURN UNTIL SEPTEMBER 16

GOOD IN COACHES ONLY
No baggage Checked

Apply Ticket Agent

CANADIAN PACIFIC

About thirty members and visitors attended the Good Deeds W. I. August meeting held at the home of Mrs. B. MacDonald. Prizes were given for the best school window boxes. The beautiful garden surrounding the home was greatly admired. The September 12th meeting will be held at the home of Mrs. W. Wiley.

Local & General

M. P. Diemert of Vancouver arrived in Champion Monday. Bert Gill left last week for an extended holiday at the coast.

Mr. and Mrs. L. Stark are spending a holiday in Vancouver this week.

Dr. and Mrs. E. H. Freeze spent the week end at Lethbridge.

S. Anderson has been assisting in the Service Station for the past week.

Miss Phyllis Bastin has been confined to her bed during the past few days.

Fred Alder of Ponticent, B. C. arrived in Champion on Wednesday.

Miss G. Farmer is visiting her aunt, Mrs. McKenny at Chesholm.

Mrs. McMath, Mrs. Caldwell, Miss Ada Williamson and Rex Caldwell were recent visitors in Lethbridge.

Mrs. Hufts of Creston, B. C. is a guest at the home of her daughter, Mrs. Wayne Anderson.

Andrew Anderson returned to Lethbridge this week, having spent a short holiday at his home in Champion.

Mrs. F. Watts and Patricia motored to Stavelly last week. Mrs. Hummel and family returned with them.

Mr. and Mrs. J. S. Collins and family returned last week from a holiday spent at Spokane and other points south.

Mr. and Mrs. W. R. McEne had as their guests over the week end, Mr. and Mrs. Thomas Craik and Mr. and Mrs. David Anderson, all of Calgary.

Among students from Champion attending the Calgary normal school this year are: Miss Ruth Anderson, Miss Alice Taylor and Miss Marion Patterson.

Miss Barbara Bastin is convalescing at her home following an operation in the local hospital. Miss Joan Bastin is filling her position at Victor Jensen's during her absence.

Mr. and Mrs. Wells, who have been visiting at the home of Mr. and Mrs. W. Ulrich left recently for Portland. They were accompanied by Miss F. Ulrich who will spend the winter there.

Dressmaking, Tailoring
Reasonable Price
Miss Helen Fath, phone R109

For Sale or Trade
For Fat Cattle, an exceptionally good saddle pony. See Horace Gill, Champion Meat Market.

TRAVEL

BARGAINS TO EASTERN CANADA Sept 21. to Oct. 4.

CHOICE OF TRAVEL
in COACHES - TOURIST
or STANDARD SLEEPERS
Fare slightly higher for Tourist or Standard Sleepers in addition to usual berth charges

RETURN LIMIT 45 DAYS
In addition to date of sale
STOPOVERS ALLOWED
at Stations Port Arthur and East

For Fares, Train Service, etc.
Apply Ticket Agent
Canadian Pacific

Anna Caroline Baker passed her Grade IV piano examination held in Lethbridge recently. Miss B. Walker was her teacher.

Word received recently from Mrs. H. N. Heal indicates that Dr. Heal, who has spent the past three months in the Arctic regions, would be in Vancouver around September 1st.

LIBERTY'S CANADIAN HALL OF FAME No. 9

Miss Winnifred Kydd, of Montreal, slim, smart, lovely, is still on the sunny side of thirty but she has captured the highest honors ever to be given a woman in Canada. She is the youngest person ever to be president of the National Council of Women, vice-president of the Montreal Y. W. C. A.; vice-president, International Council of Women, vice-president Montreal Children's Library Committee; President Women's Debating Society, member Permanent Conference for the Protection of Immigrants; captain, Girl Guide.



Not content with this she accepted a readership of women at Queen's University and distinguished herself by immediately establishing a girl's smoking room.

Was the first Canadian woman to be appointed to the World Disarmament Conference. The honor was not too great. She kept it a secret for a whole month.

Has a sense of humor, is considered brilliant, tactful and possessed of an engaging personality so that her ability to dominate women older, more experienced, more learned, is no mystery. Is an internationalist, a believer in disarmament and a champion of women, believing in their capabilities and their eventual place in the sun.

Educated at McGill University and Bryn Mawr, she is the daughter of a Montreal banker.

Home Bakery Come in and

Try our Vienna Bread, also Rye, Brown and wrapped made in your own town.

Birthday and Wedding Cakes made to order.

Specials for Saturday

Doughnuts and Fried Cakes

Only the best of butter used in our baking
Mrs. Chaproniere.

NOW

We can Test

the new Metal Tubes

with our New Tester

Bring in your Radio tubes and have them tested

Batteries and Tubes always in stock

W. I. HARRIS

An uninsured loss may have a serious effect on your bank book. Play safe by having us analyze your insurance needs. This service is free. Candidly, it's our way of making friends.

G. K. McLean
Insurance Agent

New Fall Samples, Tip Top Tailors Are Now On Display

Suit or O'coat
Made to your
Individual
Measurement

24.75

Colored Linen Roller Towels

Large size, all ready for use each 49c

Heavy Quality Terry Towelling

In Dark Colorings, for Harvest use, 28c per yard

12 Oz. Duck

For Binder and Combine per yard 50c

Men's Work Socks

Cotton Ribbed 3 pairs for 49c

Men's Work Shoes

Solid Leather, Plain Toe Sizes 6 to 11, per pair \$2.95

Men's Union Suits

Short Legs and no Sleeves per suit 75c

Australian Raisins

New Season Stock
Per 4 lb. Packet 59c

Sandwich Cookies

Fresh Stock, 2 lbs. 39c

Pure Jam

Rhubarb and Strawberry per 4 lb. pail 59c

Cooking Onions

Fresh Stock, 6 lbs. for 25c

Dried Prunes

Size 50-60, 10 lb. case 1.19

Wealthy Apples

Large Size, per case 1.65

California Grapes

Red, 2 lbs. for 29c

Canning Pears

Large and Medium Sizes per case \$2.50

Side Bacon

Burns Dominion, per lb. 28c

Phone 34

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McCullough Bros.